



WHAT IS

GRECOTEL COUNTER CLUB?

Grecotel: Greece's largest and best-known hotel chain. For more than 40 years the name has been synonymous with superb hospitality, continually striving for quality and personal service, and with happy, smiling customers.

Counter Club is our way of saying thank-you to all our travel agency partners who support and promote Grecotel. It's the club for all travel agencies in Germany, Belgium, Poland and the rest of Europe. For almost 20 years, the Grecotel Counter Club team has been the direct point of contact between travel agency, hotel and customer.

With over 20,000 registered members (partners) throughout Europe, the Counter Club is increasing in popularity. Join the Grecotel Counter Club and enjoy its exclusive benefits to yourself and your customers! We look forward to work with you.

SO YOU'RE NOT YET

A COUNTER CLUB MEMBER?

YOU CAN BECOME A MEMBER IN JUST A FEW EASY STEPS:

- 1. Go online to our website www.counterclub.gr.
- 2. Select your preferred language.
- 3. Click on the heading "New registration" to log on as a new member.
- 4. Fill in all sections of the application form. Click on 'Send'.

And that's it! Immediately after you register, you'll get your personal Grecotel Counter Club code (GCC code) by e-mail, together with your digital GCC membership card. Or you may fill in the registration form in the pdf attachment and send it to the counter@grecotel.com and our Counter Club team will register you. From then on, reservations made by you on TUI's Iris system will be posted to your GCC account immediately after your customer's departure from a Grecotel.

Belgian members can add this code to their TUI-ID (on Jetnet), to automatically gain points for every booking via BTN or JITS. If you use other reservation systems, you'll need to enter your Club code in the 'Remarks' line as follows (e.g. GCC 00755-0005). The code comprises a five-digit or six-digit TUI agency number and a four-digit reservation-clerk number.

If you're a Counter Club member and have your own GCC code, you can go straight to your Grecotel Counter Club page. Log on here using your GCC code and the newly issued password.

NOW YOU CAN:

- Process your personal data and view the current state of your points.
- Input any missing bookings to be included and enter customers' special requests.
- · Redeem your points for Grecotel holidays.
- Read all about Grecotel news and promotions, also general information on Greece and our hotel destinations



THE BENEFITS



TO THE TRAVEL AGENCY

Why should I be a Counter Club member?

- More teamwork: we're always there to offer advice on special sales and promotions.
- Efficient support: by e-mail, telephone or face-to-face. The Counter Club team is there to help you.
- Customer satisfaction: your customers are our guests. Our aim is always to give our guests the very best service. It all adds up to happy customers.

TO THE CUSTOMER

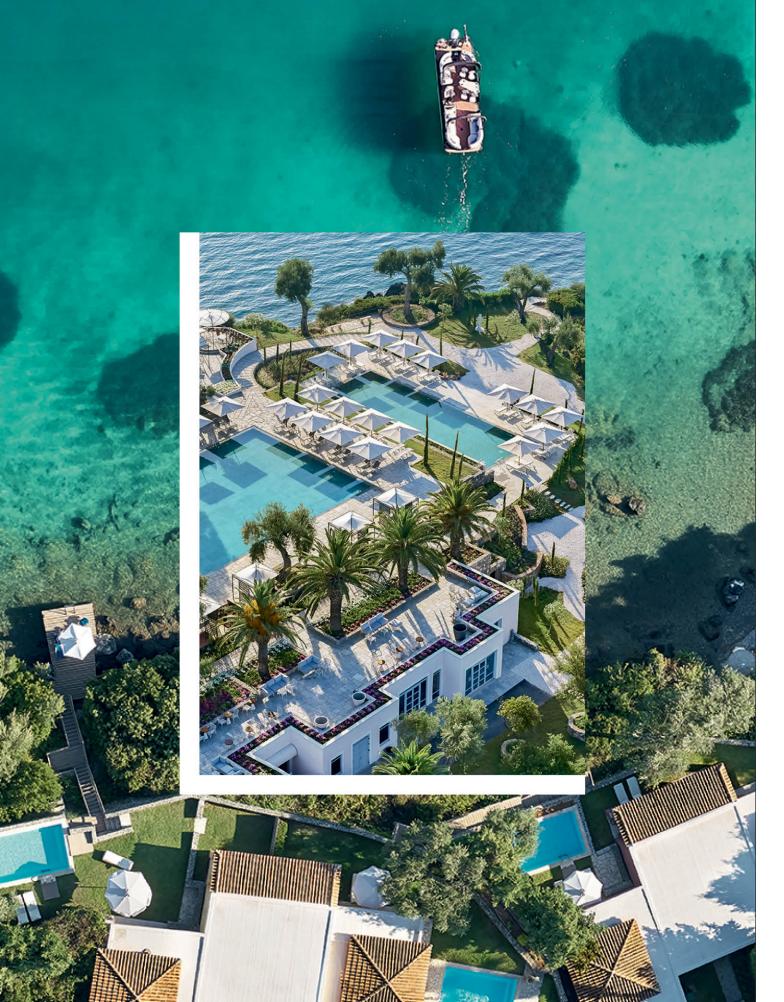
Why should the customer book his Grecotel holiday through my agency?

- Your customers' special requests at the hotel relating to their reservation* will always get priority.
- Your customers will automatically get the best available room within the category booked.
- Express check-in: no queuing at reception. Just visit our website and upload the Check-in form.
- We never forget honeymooners or a customer's birthday. We'll always provide a special surprise. **

TO THE RESERVATION CLERK

What's in it for me?

- More information: irrespective whether it's particular information about hotels, Grecotel destinations, or Greece in general.
- The Counter Club team will provide all the answers.
- Closer connection with the customer: the benefits your customer enjoys at the hotel are your benefits as well.
 A happy client will come back to you again.
- Point-collection system: rewards in Greek. In other words: book Grecotel, experience Grecotel!
- Your holiday at a Grecotel can be blissfully inexpensive as a member you'll enjoy preferential rates.
- * Special requests must fall within the selected room category, and are offered only subject to room availability. Please notify the hotel at least 4 weeks in advance.
- ** Special condition: please notify us at least 4 weeks in advance.



COLLECT POINTS

1ST HOTEL CATEGORY 21 points

Extra points when booking a villa or suite Suite = 28 points, Villa = 56 points

Amirandes, Caramel, Corfu Imperial, Mandola Rosa, Cape Sounio, Mykonos Blu

2ND HOTEL CATEGORY 17 points

Extra points when booking a villa or suite Suite = 20 points, villa =28 points

Lux Me White Palace, Lux Me Daphnila Bay Dassia, Lux Me Rhodos

3RD HOTEL CATEGORY 14 points

Extra points when booking a villa or suite Suite = 20 points - Villa =28 points

Creta Palace, Eva Palace, Kos Imperial Thalasso, Olympia Riviera & Aqua Park, Olympia Oasis & Aqua Park, Club Marine Palace

4TH HOTEL CATEGORY 11 points

Pella Beach, Pallas Athena, Casa Marron, Royal Park, Meli Palace, Ilia Palms

5TH HOTEL CATEGORY 7 points

Astir & Egnatia Alexandroupolis, Vouliagmeni Suites, Larissa Imperial, Villa Oliva, Plaza Spa, Filoxenia

RULES

IMPORTANT GRECOTEL COUNTER CLUB RULES IN ORDER TO REDEEM POINTS

- GCC holiday applications may start from mid-January each year, for the current season. Applications may be sent by e-mail to counter@grecotel.com or over the GCC website counterclub.gr or via the responsible of your market.
- Each travel agency may book one GCC holiday per season, for max. 7 nights for 1 reservation clerk only, plus companion (partner/family).
- All GCC members will always get a good standard category room. Upgrades will depend on the booking position and cannot be reserved at a supplement or by using extra points.
- Points or GCC rates may be combined in a single stay.
- Each child (age 2-14) pays 20 euro per night or is charged with the 50% of the points of an adult
- All GCC members will get 10 % discount on extras in the hotel throughout the season (F&B, Spa except Ayurveda)
- There is a high-season close out for all GCC reservations (July and August).
- Infants age under 2 are free of charge in all rooms.
- Many hotels, subject to availability, can accept up to 3 adults in a double room, or up to 5 persons in a family room.
- Reservations can be made by active agencies who have booked at least 1 stay (min. 10 nights) for clients in the previous or on going season

REDEMPTION SYSTEM FOR GCC POINTS & RATES

	DOUBLE ROOM max. 2 adults + 1 child or 3 adults		SINGLE ROOM max. 1 adult+1 child		FAMILY ROOM min. 2 adults + 2 children max. 4 adults		Premium Plus	
	Min.occupancy 2 persons. 50% of the points of each adult for children between 2-14 y.	In a room with 2 adulys, third adult pays 50%. Child up to age 14 pays 20 €	Max.occupancy 1 person	In a room with 1 adult, 1 child up to age 14 pays 20€	Min.occupancy 4 persons. 50% of the points of each adult for children between 2-14 y.	In a room with 2 adults, third and fourth adult pays 50%. Each child pays 20€ per night	Available at selected hotels: Eva Palace, Kos Imperial	Price per adult. Children up to age 14 pay 50%
5th category	100 points	45€	150 points	60€	100 points	45€		
4th category	150 points	50€	250 points	70€	150 points	50€		
3rd category	200 points	60€	300 points	80€	200 points	60€	25 points	20€
2nd category	250 points	85€	350 points	110€	250 points	85€		
1st category	300 points	65€	400 points	90€	300 points	65€		

Points and prices are per person per night valid for all who shares 1 room







Special promotions, trips, gastronomic dinners and much more will be organized to reward our ELITE partner, and you will receive unique gifts. Generally, wherever possible multiple destinations and hence also hotels will be combined, so that you'll get a chance to experience several Grecotel Resorts, our Greek hospitality, way of life, people and culture in person. On the left you'll see a selection of photos taken on an ELITE trip.



ARE YOU ONE OF OUR ELITE?

ELITE status is there for our most diligent and committed members!

It will be awarded at the end of each season, based on the number of nights booked through our Counter Club system. Agencies that achieve ELITE status will receive an ELITE CERTIFICATE, which will be either sent out or brought by us in person when we pay a visit.

BENEFITS FOR OUR ELITE MEMBERS:

- 30% discount on all hotel extras on a Grecotel holiday, except for Ayurveda spa treatment.
- Up to 2 reservation clerks per agency, accompanied by their partners/family, may book a holiday per season.
- Up to 10 nights' GCC holiday
- Famous Class accommodation and service
- One à la carte dinner free of charge during your stay at the selected Grecotel Hotels.



CRETE: AMIRANDES ****



CRETE: PLAZA SPA APARTMENTS ★★★★



PELOPONNESE:
MANDOLA ROSA & AQUA PARK ****



KOS: KOS IMPERIAL THALASSO ****



ATHENS: PALLAS ATHENA ★★★★



CRETE:
CARAMEL BOUTIQUE RESORT ****



CRETE: MELI PALACE ★★★★



PELOPONNESE:
OLYMPIA RIVIERA & AQUA PARK ****



KOS: ROYAL PARK ***



ATHENS: VOULIAGMENI SUITES ***



HOTELS & RESORTS

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CRETE

Amirandes *****
Caramel Boutique Resort *****
Creta Palace ****
Lux Me White Palace ****
Club Marine Palace ****
Plaza Spa Apartments ***
Meli Palace ****

CORFU

Corfu Imperial *****
Eva Palace ****
Lux Me Daphnila Bay Dassia ****

PELOPONNESE

Olympia Riviera Resort:
Olympia Riviera & Aqua Park ****
Mandola Rosa ****
Olympia Oasis & Aqua Park ****
Ilia Palms & Aqua Park ****
New - Casa Marron ****

KALAMATA

Filoxenia ****

KOS

Kos Imperial Thalasso *****
Royal Park ****

RHODOS

Lux Me Rhodos ****

MYKONOS

Mykonos Blu ****
Mykonos Blu Villas ****

ATHENS

Pallas Athena ****
Vouliagmeni Suites ****

ATTIKA

Cape Sounio *****

HALKIDIKI

Pella Beach ****

ALEXANDROUPOLIS

Astir*Egnatia ****

LARISSA

Larissa Imperial *****

CONTACT DETAILS:

Promotion - Counter Club
TEL: 0030 28310 54014 Email: counter@grecotel.com

grecotel.com



CRETE: CRETA PALACE



CORFU: CORFU IMPERIAL ****



PELOPONNESE:
OLYMPIA OASIS & AQUA PARK ★★★★☆



RHODOS: LUX ME RHODOS ★★★★



HALKIDIKI: PELLA BEACH ★★★★



CRETE: LUX ME WHITE PALACE ****



CORFU: EVA PALACE ★★★★



PELOPONNESE:
NEW - CASA MARRON ****



MYKONOS: MYKONOS BLU ****



ALEXANDROUPOLIS: ASTIRUEGNATIA



CRETE:
CLUB MARINE PALACE & SUITES ★★★★☆



CORFU: LUX ME DAPHNILA BAY THALASSO ★★★★☆



KALAMATA: FILOXENIA ★★★★



ATTIKA: CAPE SOUNIO ★★★★



LARISSA: LARISSA IMPERIAL ****



LUXURY MADE EASY®

GRECOTEL PRESENTS

LUXE ALL-INCLUSIVE LIVING

LUXURY MADE EASY® is a concept born out of a vision for seafront lifestyle and it visualizes "LUXE ALL-INCLUSIVE LIVING®" which simply becomes a part of your life. Irresistible!

What is included: 6 restaurants, ONE 24/7, a patisserie & chocolaterie, premium brands, snacks & ice bars, pool+beach service & not to-tell Grecotel's little luxuries, 24h WhatsApp Concierge, daily stocked mini-bar & in-room amenities, multiple activities, parties & entertainment for all ages, fun around, spa.

Where to find in 2019: LUX ME® WHITE PALACE - CRETE, LUX ME® DAPHNILA BAY DASSIA - CORFU, NEW LUX ME® RHODOS - RHODES